

DREW DAVID PARK

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EXPERIENCE

NYC PARKS: NEW YORK, NY

Production Designer, May 2018 – Current

Conceptualize and execute visual identities for Parks programming. Manage and produce promotional materials, signage, and merchandise that support and expand the NYC Parks brand.

TWO TWELVE: NEW YORK, NY

Junior Designer, March 2017 – May 2018

Developed and designed signage and wayfinding systems for medical, corporate, and residential buildings. Created and participated in client presentations of these systems.

ARTBOOK @ MoMA PS1: NEW YORK, NY

Intern, Fall 2016

Processed sales, managed shipping and receiving, managed social media accounts on multiple platforms, and assisted in events including the Printed Matter New York Art Book Fair, Stoop Sale, and Night at the Museum.

THIKIT: KINGSTON, NY

Production Associate, Summer 2015

Managed files and shipments and assisted in print production from quality control to finishing. Finishing included airbrushing, lamination, and mounting of business cards and other print based media.

ESQUIRE MAGAZINE: NEW YORK, NY

Design Intern, Summer 2014+2015

Created page layouts for print, multiple icon sets, retouched and manipulated photography, assisted photo shoots, and managed and gathered content from the archive of back-issues.

EDUCATION

State University of New York at New Paltz

BFA in Graphic Design, 2016

Graduated Magna Cum Laude

SKILLS

Adobe Creative Cloud:

InDesign

Illustrator

Photoshop

After Effects

Premiere

Prepress

Wayfinding

Photography

Video Production

Illustration

Client Services

HTML/CSS/PHP

Word/Excel

Printmaking

Bookmaking

AFFILIATIONS & AWARDS

Printed Matter's New York Art Book Fair

Visitor Service Assistant, 2015 – 2018

Sofar Sounds

Freelance Designer, 2015 – present

Type Directors Club, New York Chapter

Member, 2018 – present

AIGA, New York Chapter

Member, 2015 – present

Fishs Eddy,

Design and Consultancy, Summer 2014

SPD Student Design Contest

Second Honorable Mention, 2014